

1000
HİSSE
1.000.000
TÜRK LİRASI

<01+C+NS+001000000+000+0000+>

Coca-Cola İçecek A.Ş.

SERMAYESİ : 223.681.528.649.000.- TÜRK LİRASI
(TAMAMI ÖDENMİŞTİR)

Creating Value Through Diversifying Investor Portfolio

HAMİLİNE YAZILI

BEHERİ 1.000 TÜRK LİRASI İTİBARİ DEĞERDE
1000 HİSSE KARŞILIĞINDA 1.000.000 TÜRK LİRALIK
1. TERTİP C GRUBU HİSSE SENEDİDİR.

BU HİSSE SENEDİNİN KUPONLARININ TEMSİL ETTİĞİ HAK, ORTAKLIĞIMIZA KARŞI, SADECE
BU HİSSE SENEDİNİN BELGE NUMARASINI TAŞIYAN KUPONLARIN TESLİMİ KARŞILIĞINDA KULLANILIR.

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Yönetim Kurulu Üyesi

Yönetim Kurulu Başkanı



Orhun Köstem, CFO

March 15, 2011

Bu hisse senedi 1'den 16'ya kadar numaralı 16 adet yeni pay alma kuponu,
2004'den 2013'e kadar yıl numaralı 10 adet kâr payı kuponu ihtiva etmektedir.

CCI Quick Facts

- ❑ 5th largest bottler
- ❑ Mcap: 3.4 billion USD (as of Dec. 31, 2010)
- ❑ Free float: 25%
- ❑ Foreign ownership in free float: 98% (as of Dec. 31, 2010)

Coca-Cola İçecek

Why diversify?

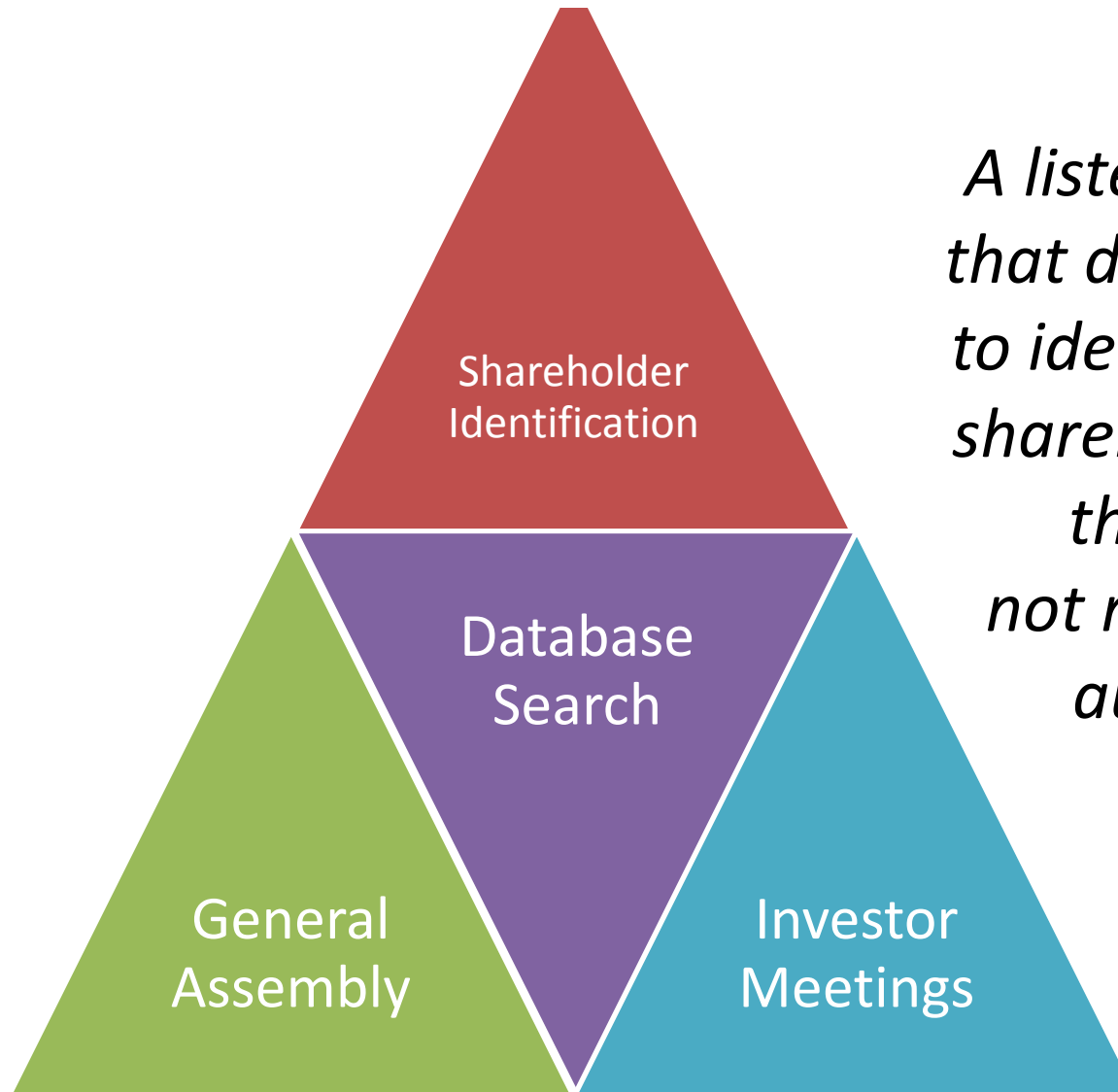
Liquidity

Consistent
Fair
Valuation

Tapping Into
New
Regions



Diversifying starts with ...



A listed company that does not seek to identify who its shareholders runs the risk of not reaching its audience.

Perception Study as a tool to link Shareholder Identification and Investor Targeting

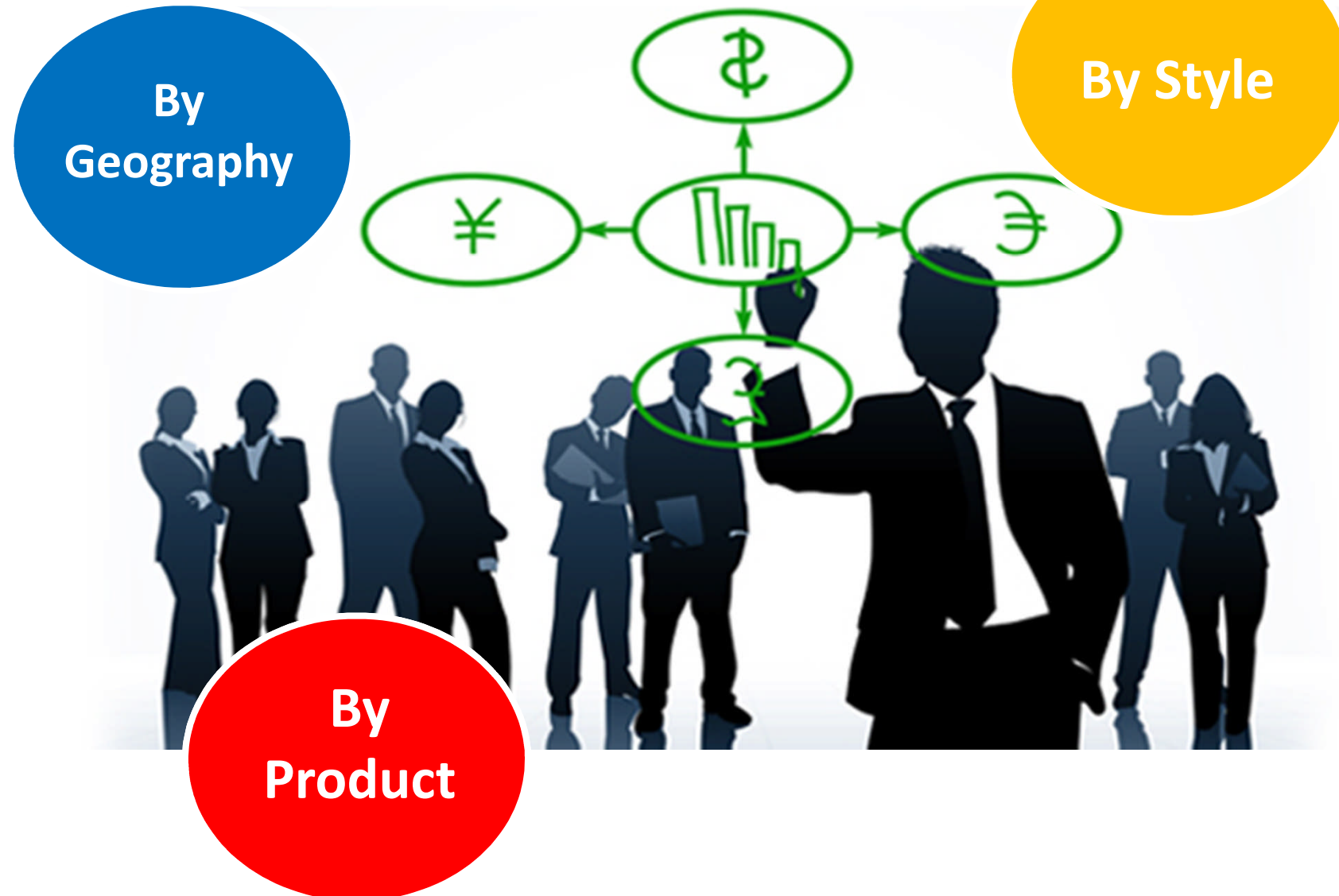
Current shareholders of CCI

Met with CCI in previous 12 months but holding no shares

Historical and IPO investors

Sell side analysts

Investor Targeting



Corporate Governance / SRIs

Investors say they would pay more for the shares of well-governed companies.



Nearly one out of every eight dollars under professional management in the U.S. today is involved in socially responsible investing.

By product



ADRs/ GDRs:

If not backed by an effective IR program, a DR program is hard to add value.

Thank you...



One size does not fit all.