



**Frédéric Zalma**

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South-East Asia Director

Frédéric Zalma works currently as South-East European Director for Arkadin Collaboration Services, a global leader of conferencing solutions. Previously he has been launching the managed services portfolio in the EMEA emerging market region. The managed services portfolio includes all operator-assisted conference calls and webcasts. Graduated from world leading French business school HEC PARIS, he has gained business and communication experiences in several countries including 6 years in Turkey, while services for communication agencies, consulting companies and finally Arkadin since 2009.